



"Excuse me? Do
you know how
much a polar
bear weighs?
Enough to
break the ice"



“A leader is one
who knows the
way, goes the way,
and shows the
way.”

John C. Maxwell



Youth Leadership Workshop 2023

9th Edition!

GENERATION GAPS

By BRUCE FEIRSTEIN

GENERATION	iGEN	MILLENNIALS	GEN X	BABY-BOOMERS	GREATEST GENERATION
YEAR OF BIRTH	After 2000	1980–2000	1965–1979	1946–1964	Before the end of WW. II
WHICH MAKES THEM HOW OLD?	0–14	15–35	36–50	51–69 (but they lie)	70+
LIFE-ALTERING EVENT	Release of the iPhone 6	Free Wi-Fi	9/11	First time they tried pot	First time they laid eyes on a '55 Ford Thunderbird
CURRENT LIVING SITUATION	Down the hall from Mom and Dad	Sharing an apartment in Brooklyn	Priced out of Brooklyn, considering Los Angeles	Back in the city, baby!	Using a reverse mortgage to provide shelter for feckless offspring
HOW DO THEY GET AROUND?	Mom's Prius	Lyft	Handmade Dutch bicycle	Soon-to-be-repossessed BMW	Dreaming about that '55 T-Bird
TRUSTED NEWS SOURCE	YouTube	Twitter	John Oliver	Don Rather-Brian Williams	Dead trees
PREFERRED MODE OF COMMUNICATION	Snapchat	Selfies	Text	Lawsuits	Guilt-inducing phone calls
ICON	Ariana Grande	Mark Zuckerberg	Kurt Cobain	Howard Stern	Harry Truman
SOCIAL NETWORK THEY ABANDONED FACEBOOK FOR	Instagram	Tinder	LinkedIn	Match.com	The Rotary Club
ENTERTAINMENT EXPENDITURE	\$26.95 on Minecraft	\$900 on Coachella	\$2,000 on Burning Man	\$5,000 on "Platinum" tix to the Rolling Stones	\$35 on Oklahoma at community dinner theater
MONEY-DRAINING ADDICTION	Mobile-game upgrades	Limited-edition Nikes	Superhero collectibles on eBay	Second home	G.O.P. fund-raising e-mails
GET-RICH-QUICK SCHEME	Create a video game	Invent an app	Sell something to Yahoo	Flipping houses	Fracking
SIGNIFICANT CONTRIBUTION TO SOCIETY	Being Common Core guinea pigs	Trigger warnings and micro-aggressions	Artisanal pickles	The bong	Defeating Hitler
DEFINING CONDITION	Peanut-allergic	Gluten-intolerant	Attention-deficit-disordered	Erectile-dysfunctional	Permanently aggrieved
DEEPEST FEAR	Low batteries	Everybody doesn't get a trophy?	How to pay off grad-school loans	No longer being the center of the universe	America, 2015
AND, FINALLY, THE KEY QUESTION OF THEIR LIVES	What's a landline?	What's a career?	What's the point?	Where's the Viagra?	Where the fuck did we go so very, very wrong?

Volunteering is a wonderful way to contribute to society and make a positive impact on the lives of others!!

When it comes to generational types, each generation may approach volunteering in different ways based on their values, priorities, and life experiences.

FOOTNOTE:

Assumptions about entire generations should be taken with caution ;-)

Baby Boomers (born between 1946 and 1964):

Baby Boomers came of age during a time of social change and activism. **Many Boomers are passionate about social justice issues and may engage in volunteering as a means to create meaningful societal change.** Boomers often bring a wealth of professional skills and experience to their volunteer work.

Generation X (born between 1965 and 1980):

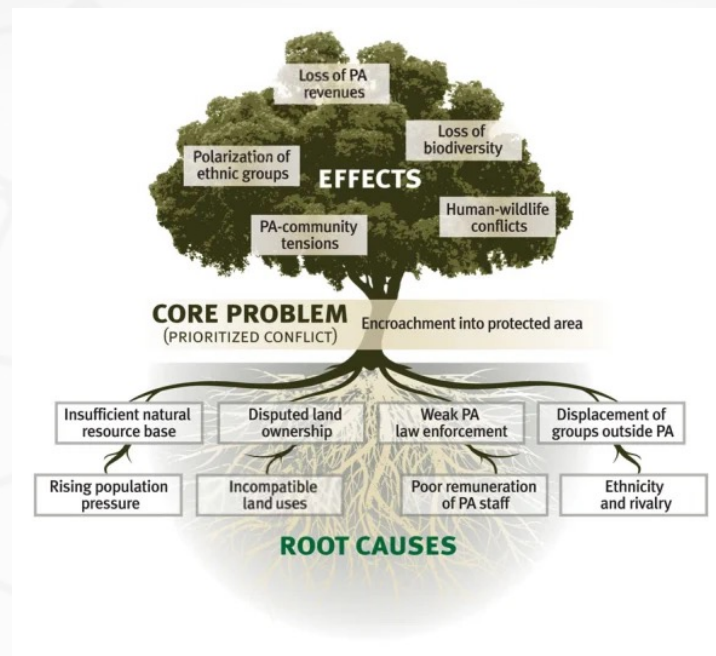
Generation X grew up in a time of economic uncertainty and rapid technological advancements. **They may approach volunteering as a way to make a practical difference in their communities.** They may prefer flexible volunteering opportunities that fit into their busy schedules, such as virtual volunteering or short-term projects.



Millennials/Generation Y (born between 1981 and 1996): Millennials are known for their desire to make a positive impact on the world and their affinity for causes they feel passionate about. **They often seek volunteer opportunities that align with their personal values and offer a sense of purpose.** They are also likely to embrace technology and leverage social media to promote and organise volunteer efforts.

Generation Z/Zoomers (born between 1997 and 2012):

Gen Z is the youngest generation and is characterised by their digital native status and strong desire for social change. **They grew up in a highly connected world. Gen Zers may participate in online activism, crowdfunding campaigns, and community organizing efforts.** They value authenticity and may be attracted to volunteer opportunities that allow them to have a direct impact and use their skills.



Identify the core problem: Start by defining the main problem or issue that you want to address.

Identify the immediate causes: Think about the factors or issues that directly contribute to the core problem.

Identify the underlying causes: Dig deeper and explore the underlying causes that give rise to the immediate causes.

Identify the effects of the problem: What is the effect of this problem on the community?

Validate and refine: Review the problem tree and discuss it with your group

Current



Future



Nothing will work unless you do.
Maya Angelou

Let's talk it out!

The president of your NMO has invited you to recruit more young people to the work of the patient organisation. Many of the old members are the ones that work well and are motivated, while the younger ones have good treatment and quality of life and don't see the point of being involved in the patient organisation.

How to plan to approach and motivate them to become active?

